

CARGAZING

2025 TOYOTA CROWN SIGNIA

Toyota Unveils Crown Signia

PRESS RELEASE

The first-ever 2025 Toyota Crown Signia brings striking style and fashionable function to Toyota's SUV lineup.

With a flowing silhouette, spacious premium interior, and stylish color choices, the Crown Signia is an impeccable package that's sure to turn heads. Available in a choice of XLE and Limited grades, it also brings capable, efficient performance with standard electronic on-demand All Wheel Drive and the Toyota Hybrid Electric Vehicle (HEV) system. Earning an EPA-estimated combined 38 MPG rating and delivering 240 net system horsepower, the Crown Signia makes an all-new statement for the modern crossover.

The Crown Signia's sleek design gives it a dynamic profile, thanks to its long, sweeping roofline, monochromatic grille, and wide front and rear fenders. On the inside, its spacious cabin has a premium feel with unique color combinations, bronze-metallic finished accents, and standard leather-trimmed seating. The Crown Signia also comes with a fully digital gauge cluster, piano key controls, and the latest Toyota Audio Multimedia system standard, and has an available 11-speaker JBL® Premium audio system, to give it just



The new Toyota Crown Signia has a premium interior with seating for five.

the right balance of tech and entertainment.

The first-ever Toyota Crown Signia has the advantages that drivers love about crossover Sport Utility Vehicles (SUV), which bring car-like driving and SUV functionality. Its high seating position, with a hip point of 25.8-inches, gives the Crown Signia an elevated view of the road and easy ingress/egress. When the need for carrying extra gear calls, it has plenty of interi-

or cargo space, with over 68 cubic feet of storage with rear seats folded flat (without panoramic glass roof equipped). When heavier items are on the agenda, it can tow up to 2,700 pounds.

The Toyota Crown Signia comes well-equipped at a Manufacturers Suggested Retail Price (MSRP) that starts at \$43,590 for the XLE grade and \$47,990 for the Limited grade, excluding Delivery Processing and Handling fee.

FIRST CLASS CABIN

With seating for up to five, the Toyota Crown Signia provides exemplary comfort with standard leather-trimmed heated and ventilated front seats that can be adjusted to three levels. A smooth, high-quality leather-trim provides a luxe feel in the cabin, with double stitching and fillet piping that flows up to the headrest. Moderate bolsters cradle the front seat passen-

gers, and the rear seats have a lounge-like design with a modern feel.

Up front, 8-way power adjustable driver and front passenger seats make for comfortable cruise, and a driver's seat with memory function adds another layer of convenience. Front seat adjustments include slide, recline, tilt, height adjust, and lumbar support. Rear seats include ample cushioning and bolster support for maximum enjoyment.

BY THE NUMBERS

Base price: \$43,590
Wheelbase: 112.2 in.
Length: 194.1 in.
Width: 74 in.
Height: 64 in.
Power: 2.4-liter four cylinder plus electric motors (240 combined hp)
Transmission: Continuously variable
Estimated mileage: 39 city, 37 highway

Dual zone climate control is also standard, as accessed via a thin illuminated control panel that runs along the dashboard, just below the multimedia screen, along with other frequently used functions.

COMFORT

Toyota Crown Signia keeps drivers and passengers plugged-in when it comes to charging devices. A vertical wireless Qi charger with charge indicator in the middle console holds a device in place while charging and maximizes space. There are also three USB-C and a 12V charging port for use in the front seat, standard.

The front seat cup holder is designed with everyday functionality in mind. Its recessed design helps prevent drinks from spilling over to the shifter side.