

# GARAGE SALES

## Garage Sale Makeover

### Enhancing Curb Appeal to Attract Buyers At Your Sales Event

Simple staging and presentation techniques can make your sale stand out. Find out how to arrange your items for maximum appeal.

#### FIRST IMPRESSIONS MATTER

The appearance of your garage sale can attract or deter potential buyers. Start by tidying up your yard and driveway. Mow the lawn, trim bushes, and remove any clutter. A clean and organized space will invite more people to browse your sale.

#### STAGING YOUR SALE

Use tables, racks, and blankets to display your items. Arrange them by category to make it easier for shoppers to find what they are looking for.

For example, place all kitchen items on one table and all toys on another. Use tablecloths to add a touch of color and make your items stand out.

#### HIGHLIGHTING KEY ITEMS

Place your most attractive and valuable items in prominent positions. Display these items at eye level on tables or hang them on racks.



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Group smaller items together in baskets or bins to keep them organized. Make sure price tags are clearly visible.

#### CREATING A COMFORTABLE ATMOSPHERE

Provide a pleasant shopping experience by playing soft background music and offer-

ing refreshments such as water or lemonade.

Set up a small seating area where people can rest and chat. A welcoming atmosphere encourages shoppers to stay longer and buy more.

#### SIGNAGE AND NAVIGATION

Clearly mark the entrance

to your sale with large, colorful signs. Use arrows and additional signs to guide shoppers to different sections.

Label tables with categories such as “Clothing,” “Books” and “Electronics” to help people navigate your sale easily.

#### INTERACTIVE DISPLAYS

Engage shoppers with inter-

active displays.

Set up a small area where kids can play with toys or read books while their parents shop.

Demonstrate how certain items work, like electronic gadgets or kitchen appliances. Interaction can increase interest and sales to make your sale more successful.



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#### BUYER'S TIP

##### Inspect Before You Buy: Check Items Thoroughly

Before making a purchase, take the time to inspect items for any damage or defects. Test electronics to ensure they work and examine clothing for stains or tears. A thorough inspection can save you from regretting a hasty purchase.

## AD SPACE