

Genesis Elevates G70

Compact Sports Sedan Gets More Power, Premium Touches

By Derek Price

CARGAZING.COM

The 2024 Genesis G70 offers a series of thoughtful updates that elevate an already impressive package, further solidifying its position as a formidable competitor in the luxury sports sedan segment

After a week test driving the 3.3T RWD model, it's clear that Genesis has honed the G70's winning formula to near perfection.

At the heart of this G70 is the carryover 3.3-liter twin-turbocharged V6, producing a robust 365 horsepower and 376 pound-feet of torque. This powerplant is an absolute gem, delivering smooth, linear acceleration with a satisfying growl. While I didn't have the opportunity to test the new 300-horsepower 2.5-liter base engine, the performance of the V6 leaves little to be desired.

On the road, the G70 strikes an impressive balance between comfort and sport. The steering is precise and well-weighted, offering excellent feedback that allows the driver to place the car with confidence.

The suspension is firm but not punishing, providing agile handling without sacrificing too much ride quality. It's a setup that invites spirited driving while remaining livable for daily use.

Visually, the G70 continues to turn heads. The



Clad in eye-catching Kawah Blue paint, the 2024 Genesis G70's athletic proportions and distinctive design cues make it stand out visually.

Kawah Blue paint on my tester is particularly striking, highlighting the sedan's athletic proportions and elegant design cues. Genesis' signature grille and quad headlights give the G70 a distinctive face that stands out in a crowded segment.

Inside, the G70's cabin impresses with its premium materials and thoughtful design. The quilted leather trim on the door panels of my tester adds a luxurious touch that wouldn't be out of place in a car costing thousands more. All controls are ergonomically placed and intuitive to use, a testament to Genesis' focus on user

experience.

The new touch-type climate controls and frameless rearview mirror, standard for 2024, further enhance the cabin's upscale feel. The infotainment system is responsive and easy to navigate, though the screen's position atop the dash may not be to everyone's taste.

One of the G70's standout features is its value proposition. At \$56,250 as tested, this fully loaded 3.3T model undercuts similarly equipped German rivals by a significant margin. Still, it doesn't feel like a compromise, offering comparable — and in some cases superior

— build quality, materials and features.

The Lexicon audio system deserves special mention, delivering crisp, powerful sound that music enthusiasts will appreciate. It's just one example of how Genesis goes above and beyond to deliver a premium experience.

However, the G70 isn't without its compromises. Its firm ride and road noise levels, while appropriate for a sports sedan, may be too aggressive for buyers seeking a purely luxurious experience. Rear seat space is also tight compared to some competitors, a consequence

of the G70's compact dimensions.

Fuel economy, rated at 18 mpg in the city and 27 on the highway, is decent for a powerful V6 but falls short of more efficient four-cylinder rivals. Those seeking maximum efficiency might want to consider the new 2.5T engine option.

Ultimately, the G70 remains a compelling choice for driving enthusiasts who want luxury car amenities without sacrificing engagement. It offers the performance and handling to satisfy BMW cross-shoppers while delivering a level of luxury and value that sets it apart in the segment.

For buyers who prioritize driving dynamics and are willing to trade some comfort for a more visceral experience, the G70 hits a sweet spot. It's a car that feels special every time you get behind the wheel, whether you're carving up a back road or simply commuting to work.

The 2024 updates, while subtle, refine an already excellent package. They showcase Genesis' commitment to continuous improvement and its ability to compete head-to-head with established luxury brands.

The G70 is no longer an upstart challenger. It's a legitimate contender for the crown in the compact luxury sports sedan segment.

AT A GLANCE

WHAT WAS TESTED?

2024 Genesis G70 3.3T RWD (\$49,950). Options: Sport prestige package (\$4,400), premium paint (\$650). Price as tested (including \$1,250 destination charge): \$56,250

BY THE NUMBERS

Wheelbase: 111.6 in.
Length: 184.4 in.
Width: 72.8 in.
Height: 55.1 in.
Engine: 3.3-liter twin turbocharged V6 (365 hp, 376 ft.-lbs.)
Transmission: Eight-speed automatic
Fuel economy: 18 city, 27 highway

RATINGS

Style: 9
Performance: 9
Price: 7
Handling: 9
Ride: 6
Comfort: 7
Quality: 8
Overall: 8

WHY BUY IT?

The 2024 Genesis G70 3.3T offers an intoxicating blend of performance, luxury, and value, delivering a premium sports sedan experience that rivals more expensive European competitors.

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Premium materials, including quilted leather and a new frameless rearview mirror, elevate the G70's cabin to a level that belies its relatively accessible price point.

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A CLOSER LOOK



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FACTS, FIGURES AND RATINGS

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