

Subaru Goes Big

Latest Ascent Offers Broad Appeal In Three-Row Package

By Derek Price

CARGAZING.COM

The 2024 Subaru Ascent remains a steadfast contender in the three-row crossover segment, offering a blend of Subaru's signature attributes: distinctive style, unwavering all-wheel drive and a comprehensive safety suite.

It's an ideal choice for those who appreciate Subaru's core values in a larger, more family-oriented package.

Subaru's Ascent enters 2024 without changes, a move that isn't surprising given the extensive updates it received in 2023. Last year's refresh introduced enhanced technology and updated styling, ensuring the Ascent stayed competitive and appealing to today's buyers.

On the road, the Ascent doesn't claim the top spot for driving dynamics in its class. It offers a slightly stiffer ride than some of its competitors, a characteristic that might not appeal to all. However, this stiffness translates into notable off-road capability, a feature that is less pronounced in other vehicles in its category.

When it comes to value, the Ascent shines.

Subaru ensures that even the base model is generously outfitted with a large 11.6-inch touchscreen, the



Volvo is adding a sinister-looking Black Edition to its XC60 lineup for 2024, which includes 21-inch wheels and blacked-out trim and badges.

acclaimed EyeSight driver assistance technology, and innovative steering-responsive LED headlights.

Under the hood, the Ascent's 2.4-liter turbocharged BOXER engine delivers a smooth and robust performance. However, the CVT it's paired with might not be to everyone's liking, as it can impact the vehicle's responsiveness.

Despite this, the Ascent boasts impressive towing capabilities and stellar all-terrain performance,

thanks to Subaru's legendary symmetrical all-wheel drive and the advanced X-MODE system.

The Onyx Edition distinguishes itself with unique black exterior and interior accents. This edition adds a touch of exclusivity and flair to the Ascent's lineup, showcasing Subaru's ability to blend practicality with style.

Starting at \$34,195, the Ascent is more than just an attractive package. Its array of standard features, combined with Subaru's

renowned safety and durability, positions it as a smart choice for those needing a reliable and versatile vehicle. Its accolades, including the IIHS Top Safety Pick+ award, reinforce its standing as a solid investment for families or anyone requiring expansive, dependable transportation.

Inside, the Ascent's cabin is designed with comfort and connectivity in mind. The expansive 11.6-inch touchscreen is a central hub for both information and

entertainment, ensuring drivers and passengers stay connected and informed.

The integration of the latest version of EyeSight Driver Assist Technology, along with additional safety features like Automatic Emergency Steering, enhances the vehicle's safety credentials, providing peace of mind on every journey.

The Ascent's appeal extends to its flexible seating options, accommodating various configurations to suit different needs, whether it's carrying passengers, cargo, or a mix of both.

The available Surround View Monitor and Cabin Connect feature, especially in higher trims, underscore Subaru's focus on convenience and driver awareness, making the Ascent a thoughtful choice for those who prioritize practicality and ease of use.

Overall, the 2024 Subaru Ascent encapsulates what Subaru fans love about the brand but in a larger, more versatile format.

While it may not be the sportiest option in its class, its off-road capability, extensive standard features and strong safety profile make it a compelling choice.

The Onyx Edition, with its distinctive styling, adds an extra layer of appeal for those seeking a touch of uniqueness.

AT A GLANCE

What was tested?

2024 Subaru Ascent Onyx Edition Limited (\$46,595). Options: All-weather floor liners (\$141). Price as tested (including \$1,295 destination charge): \$48,031

By The Numbers

Wheelbase: 113.8 in.
Length: 196.8 in.
Width: 85.7 in.
Height: 71.6 in.
Engine: 2.4-liter turbocharged four cylinder (260 hp, 277 lbs.-ft.)
Transmission: Continuously variable
Fuel economy: 19 city, 25 highway

RATINGS

Style: 7
Performance: 8
Price: 6
Handling: 6
Ride: 7
Comfort: 7
Quality: 8
Overall: 7

Why buy it? The Ascent offers robust safety features, standard all-wheel drive, comfortable and spacious interior, and impressive off-road capability, all packaged in a value-driven, family-friendly SUV.

CARGAZING



Hyundai's Ioniq 6 electric car seems to draw design inspiration from classic Porsches and the driving spirit of thrilling BMW sports sedans. It's an all-around great car that happens to be powered by electricity.

Subaru Goes Big

Latest Ascent Offers Broad Appeal In Three-Row Package

By Derek Price
CARGAZING.COM

The 2024 Subaru Ascent remains a steadfast contender in the three-row crossover segment, offering a blend of Subaru's signature attributes: distinctive style, unwavering all-wheel drive and a comprehensive safety suite.

It's an ideal choice for those who appreciate Subaru's core values in a larger, more family-oriented package.

Subaru's Ascent enters 2024 without changes, a move that isn't surprising given the extensive updates it received in 2023. Last year's refresh introduced enhanced technology and updated styling, ensuring the Ascent stayed competitive and appealing to today's buyers.

On the road, the Ascent doesn't claim the top spot for driving dynamics in its class. It offers a slightly stiffer ride than some of its competitors, a characteristic that might not appeal to all.

However, this stiffness translates into notable off-road capability, a feature that is less pronounced in other vehicles in its category.

When it comes to value, the Ascent shines.

Subaru ensures that even the base model is generously outfitted with a large 11.6-inch touchscreen, the acclaimed EyeSight driver assistance technology, and innovative steering-responsive



The Ioniq 6's cabin feels unusually spacious. It doesn't have a traditional driveshaft and transmission, which creates a completely flat floor and adds to the airy, voluminous feeling inside.

LED headlights.

Under the hood, the Ascent's 2.4-liter turbocharged BOXER engine delivers a smooth and robust performance. However, the CVT it's paired with might not be to everyone's liking, as it can impact the vehicle's responsiveness.

Despite this, the Ascent boasts impressive towing capabilities and stellar all-terrain performance, thanks to Subaru's legend-

ary symmetrical all-wheel drive and the advanced X-MODE system.

The Onyx Edition distinguishes itself with unique black exterior and interior accents. This edition adds a touch of exclusivity and flair to the Ascent's lineup, showcasing Subaru's ability to blend practicality with style.

Starting at \$34,195, the Ascent is more than just an attractive package. Its array of standard fea-

tures, combined with Subaru's renowned safety and durability, positions it as a smart choice for those needing a reliable and versatile vehicle. Its accolades, including the IIHS Top Safety Pick+ award, reinforce its standing as a solid investment for families or anyone requiring expansive, dependable transportation.

Inside, the Ascent's cabin is designed with comfort and connectivity in mind. The expansive

11.6-inch touchscreen is a central hub for both information and entertainment, ensuring drivers and passengers stay connected and informed.

The integration of the latest version of EyeSight Driver Assist Technology, along with additional safety features like Automatic Emergency Steering, enhances the vehicle's safety credentials, providing peace of mind on every journey.

The Ascent's appeal extends to its flexible seating options, accommodating various configurations to suit different needs, whether it's carrying passengers, cargo, or a mix of both.

The available Surround View Monitor and Cabin Connect feature, especially in higher trims, underscore Subaru's focus on convenience and driver awareness, making the Ascent a thoughtful choice for those who prioritize practicality and ease of use.

Overall, the 2024 Subaru Ascent encapsulates what Subaru fans love about the brand but in a larger, more versatile format.

While it may not be the sportiest option in its class, its off-road capability, extensive standard features and strong safety profile make it a compelling choice.

The Onyx Edition, with its distinctive styling, adds an extra layer of appeal for those seeking a touch of uniqueness.

A CLOSER LOOK



AT A GLANCE

FACTS, FIGURES AND RATINGS

What was tested? 2024 Subaru Ascent Onyx Edition Limited (\$46,595). Options: All-weather floor liners (\$141). Price as tested (including \$1,295 destination charge): \$48,031

By The Numbers

Wheelbase: 113.8 in.
Length: 196.8 in.
Width: 85.7 in.
Height: 71.6 in.
Engine: 2.4-liter turbocharged four cylinder (260 hp, 277 lbs.-ft.)
Transmission: Continuously variable
Fuel economy: 19 city, 25 highway

RATINGS

Style: 7
Performance: 8
Price: 6
Handling: 6
Ride: 7
Comfort: 7
Quality: 8
Overall: 7

Why buy it?

The Ascent offers robust safety features, standard all-wheel drive, comfortable and spacious interior, and impressive off-road capability, all packaged in a value-driven, family-friendly SUV.