

CARGAZING

2025 TOYOTA LAND CRUISER

Adventuring Into 2025

PRESS RELEASE

The 2025 Land Cruiser is the perfect blend of capability and premium features.

First introduced in the United States in 1958, the Land Cruiser is the Godfather of Toyota's incredible off-road heritage. The 250 series Land Cruiser enters its second year as an extremely capable off-roader, packed with premium features and at a more accessible price point than the previous generation. This icon boasts a head-turning look, impressive technology, and the latest off-road aids. The 2025 Land Cruiser has a Manufacturer's Suggested Retail Pricing (MSRP) starting at \$56,450.

VEHICLE PERFORMANCE

All Land Cruisers exclusively feature a powerful turbocharged i-FORCE MAX hybrid powertrain mated to a full-time four-wheel drive system. This performance hybrid powertrain produces 326 horsepower and 465 lb.-ft. of torque.

Toyota's i-FORCE MAX powertrains feature an electric motor in the bell housing between the turbo engine and the 8-speed automatic transmission. This design offers maximum performance and increased efficiency. Toyota engineers developed this



A squared body profile resembles past Land Cruisers as this iconic Toyota off-roader enters a new generation.

powertrain with a focus on heavy-duty performance and reliability. Land Cruiser has impressive power numbers with a manufacturer estimated 23 MPG combined rating.

OFF-ROAD FOCUS

A staple of Land Cruiser's heritage is its go anywhere capability. Engineers embraced this legacy when they included center and rear locking differentials as standard equipment for all

grades. The electronic locking rear differential can help split the power 50/50 to the rear wheels for improved traction and reduced wheel spinning on rough terrain. Another feature available on Land Cruiser is the front stabilizer bar disconnect mechanism (SDM), which increases suspension flex at the push of a button. With the front stabilizer bar disconnected, articulation increases significantly helping the

front tires to stay in contact with the ground. Multi-Terrain Select, which is functional in both 4WD High and 4WD Low, offers adjustable settings to help control wheel spin on a variety of terrain such as Mud, Dirt and Sand.

Land Cruiser offers standard CRAWL Control functionality, which acts as a low-speed, off-road cruise control with five selectable speeds. Downhill Assist Control is another standard

off-road feature that helps the driver navigate descents by limiting the speed of the vehicle. Additional traction aids included are vehicle stability control (VSC) and an automatic limited-slip differential (Auto LSD).

Often times when adventuring off the beaten path, you encounter challenging and technical trails. The available Multi-Terrain Monitor (MTM) system can act like a spotter by leveraging cameras to display the

BY THE NUMBERS

Base price: \$56,450
Wheelbase: 112.2 in.
Length: 196.4 in.
Width: 83.2 in.
Height: 75.7 in.
Engine: 2.4-liter four cylinder hybrid, 326 hp, 465 lb.-ft. torque
Transmission: Eight-speed automatic
Estimated mileage: 22 city, 25 highway

environment around the vehicle on the touchscreen, exposing potential obstacles looming ahead.

FROM THE FRAME UP

Land Cruiser is built on the TNGA-F global truck platform that is shared with Tundra, Sequoia, Tacoma and the upcoming 2025 4Runner. The core objective of this platform is to provide refined handling, premium comfort and improved capability. Engineers behind this next-generation frame were able to increase rigidity and improve ride comfort by using new innovations, such as laser blank welding technology that reduce mass in areas it's not needed while reinforcing areas that need it most. This high strength boxed frame means that Land Cruiser is overbuilt and ready to tackle the harshest environments.