

GARAGE SALES

Best Days and Times

Find the Perfect Schedule to Attract the Most Buyers

Timing can make or break a garage sale. Choosing the right day and time ensures more foot traffic, better sales and a quicker turnover of items.

Here's how to pick the best schedule for maximum success.

THE BEST DAYS TO HOLD A GARAGE SALE

Saturday is the most popular day for garage sales, drawing in weekend shoppers looking for bargains. However, don't overlook Fridays, especially in areas with retirees or stay-at-home parents who have flexible schedules. If you have a large amount of inventory, a Friday-Saturday sale can attract different crowds each day.

While Sunday sales can work, they tend to be slower, with many people focusing on family time or religious activities. If you do hold a Sunday sale, consider marking items down early in the day to attract bargain hunters.

Avoid holiday weekends, as many potential buyers travel or have other plans. However, community-wide sale weekends can be a great opportunity, as they bring in serious shoppers eager to visit multi-



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ple sales.

THE BEST TIME OF DAY TO START

Starting early—between 7 and 8 a.m.—is ideal. Experienced garage sale shoppers are out first thing in the morning, hoping to score the best deals before the heat sets in.

Mid-morning (9 to 11 a.m.) is also a strong selling win-

dow, bringing casual buyers who are out running errands. After noon, sales tend to slow down significantly, with many sellers choosing to pack up by 1 or 2 p.m.

If you're open to an alternative schedule, an afternoon sale on a weekday (such as 3 to 6 p.m.) can attract after-work shoppers. This works best in neighborhoods with high commuter traffic.

PLAN AROUND WEATHER AND EVENTS

Check the weather forecast before setting your sale date. A sunny, mild morning is ideal, while extreme heat or rain can deter shoppers. If rain is in the forecast, be ready with a backup plan, such as using a garage or covered area.

Also, be aware of local

events. A big community festival or sporting event might draw potential buyers away from your sale, while a neighborhood-wide garage sale can boost attendance.

Choosing the best time for your sale ensures more buyers, faster sales and a more successful event. By planning ahead, you can make sure your garage sale is one that shoppers won't want to miss.

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SELLER'S TIP

Start Early for the Best Sales

Most garage sale shoppers are early birds. Starting at 7 or 8 a.m. ensures you catch serious buyers before the day gets too hot.

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