

# GARAGE SALES

## Partnering With a Friend

### Why Two-Family Sales Often Draw More Shoppers and Sell More Stuff

**G**arage sales are easier — and often more profitable — when you don't go it alone. Teaming up with a friend, neighbor or family member doesn't just mean splitting the workload. It also gives your sale more variety, better visibility and a bigger chance of success.

Whether you're clearing out closets or downsizing before a move, here's why two heads (and two garages) can be better than one.

#### MORE STUFF, LESS STRESS

Buyers love a big sale. When they see "multi-family" or "two-household" in an ad or on a sign, they expect more tables, more categories and a better chance of finding something good. That larger selection can turn casual drivers into committed shoppers.

Partnering with a friend lets you offer everything from toys to tools to kitchen gear — even if each of you only had a few boxes to start with. The combined variety gives your sale the kind of visual interest that keeps people browsing. It also makes setup and pricing go faster. One of you can prep items while the other handles signs or ads.



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During the sale, having two people available means one can chat with buyers or answer questions while the other keeps an eye on the cash box or takes a quick break. You're less likely to miss a sale when you're not doing it all solo.

#### TWICE THE ATTENTION

A two-family sale naturally gets more notice. In newspaper ads or online listings, you can mention a wider range of items — like "tools, toys, kitch-

enware, decor and more" — to attract buyers with different interests. It's a smart way to appeal to families, collectors and casual browsers all at once.

With more than one person promoting the sale, you can also reach more people. Share the event on multiple social media accounts, or post on different community boards. Use both sets of intersections for signage, and consider placing signs near each home if you're hosting together.

If you have the space, set-

ting up across two yards or driveways gives your sale a festive feel — more like a neighborhood event than a private garage sale.

#### PLAN AHEAD AND MAKE IT FUN

Before the sale starts, take a few minutes to agree on logistics. Decide how you'll label items, track sales and handle money. Some sellers use color-coded stickers or write initials on tags. Others designate one person to keep the cash box and tally at the end.

If you're using one person's yard or garage, talk about setup, cleanup and whether unsold items will be donated or taken back. A little planning can help avoid confusion when things get busy.

Most importantly, enjoy the company. A partner brings energy to the day — someone to laugh with, swap stories with and share the satisfaction of a successful sale. You'll work more efficiently and likely earn more too, making it a win for both of you.

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#### SELLER'S TIP

#### Combine Your Signs and Ads

When you partner with a friend or neighbor for a sale, advertise it as one big event. More variety means more shoppers — and fewer signs to hang.

AD SPACE