



2027 Content Calendar

EVERY WEEK

- Garage Sale Page
- HomeWise Real Estate Page
- Get the Job Employment Page

JANUARY

Big Game Preview (late in month)
Black History Month
Farm & Ranch — Spring
Finance for Seniors
Giving Blood
Health Care Careers
Heart Health
Presidential Profiles
Puzzle Book
Salute to Unsung Heroes
Spring Car Care
Spring Home & Garden

FEBRUARY

1977: Fifty Years Later
Easter Coloring Book
Easter Family Fun
Estate and Pre-Planning Guide
Flag Day at 250
Home Building Guide
How-To Guide
NASCAR preview section
Personal Finance
Pet Care
Preventing Senior Scams
Senior Living
Summer Camp Guide
Wine Guide

MARCH

Boating
Emergency Preparedness
Everything on Wheels
Fitness for Seniors
Golf Guide
Green Earth
Men's Health
On the Grill
Real Estate — Second Quarter 2027
Small Business Appreciation
Used Car Buying Guide
Women in History
Women in Leadership
Your Health — Second Quarter 2027

APRIL

At Your Service — Home Service Pros
Flag Etiquette
Graduation Section
Mixology
Mother's Day Section
Motorcycles
Outdoor Living
Salute to Nurses
Senior Living
Soccer's Global Stage
Summer Home & Garden
Summer Recreation Guide
Summer Weddings

MAY

Driving Safety
Father's Day Section
Furniture and Design Trends
Locally Grown Food
Mental Health Awareness
Personal Finance
Pet Care
Recreational Vehicles
Shop Local
Staycation Guide
Summer Drinks
Women's Health

JUNE

Baby Care
Back to School
College Prep
Dining Out
Fall Brides
Fall Home & Garden
Fitness for Seniors
Managing Risk — Insurance Section
Real Estate — Third Quarter 2027
Senior Living
Your Health — Third Quarter 2027

AUGUST

Breast Cancer Awareness
Craft Beer Guide
Fall Car Care
Home Improvement
Hunting Guide
New Car Buying Guide — Fall Edition
Oktoberfest
Personal Finance
Pet Care
Senior Living

SEPTEMBER

Alzheimer's Awareness
Farm & Ranch — Fall
Fire Prevention
Fitness for Seniors
Halloween Guide
Keeping Kids Safe
Real Estate — Fourth Quarter 2027
Winter Weddings
Your Health — Fourth Quarter 2027

OCTOBER

Auto Brand Spotlight
Senior Living
Tax Guide
Winter Home & Garden

NOVEMBER

Dental Care
Eye Care
Hit the Gym
Personal Finance
Pet Care
Senior Living
Wellness (Spas, Salons, Yoga)

DECEMBER

Big Game Party Planning
Fitness for Seniors
Real Estate — First Quarter 2028
Spring Brides
Valentine's Day
Your Health — First Quarter 2028

JULY: 2027 HOLIDAY PACKAGE!

- Black Friday section
- Christmas Coloring Book
- Holiday Decorating
- Holiday Drinks
- Holiday Flavors
- Holiday Gift Guide
- Holiday Puzzle Book
- Holiday Salute
- Holiday Traditions
- New Year's Resolutions
- Senior Living for the Holidays
- Shop Local for the Holidays
- Stay Healthy for the Holidays

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