

GARAGE SALES

Kid-Friendly Garage Sales

Keep Families Engaged With Activities and Special Touches

A garage sale doesn't have to be just for adults. By creating a kid-friendly environment, you can attract families, keep children entertained and boost your sales.

Simple additions like a play area, child-focused items and engaging activities can make your event a hit with shoppers of all ages.

SET UP A KIDS' SECTION

Designating a dedicated area for children's items makes it easier for families to shop.

Gather toys, books, puzzles and children's clothing and display them at kid-friendly heights. Use colorful bins, small tables or blankets to organize the items neatly, ensuring they're easy to browse.

Adding a few interactive elements can also make your sale more fun. For instance, set up a small table where kids can play with sample toys while their parents shop. Including signage like "Kids' Corner" can help families spot this area right away.

MAKE SHOPPING FUN FOR ALL AGES

Consider offering small activities or treats to make the



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experience enjoyable. A simple lemonade stand or bake sale run by your own kids can keep families around longer and generate extra income. For an added touch, hand out balloons or stickers to children as they arrive—it's a small gesture that can leave a big impression.

You can also encourage kids

to shop independently by pricing items affordably. Label toys or books with stickers like "50 cents" or "\$1" to make it easy for them to make their own purchases. Creating a friendly and interactive shopping experience encourages families to stay longer and explore more items.

PROMOTE YOUR SALE TO FAMILIES

Advertise your garage sale as a family-friendly event to attract more parents and children. Use phrases like "Lots of Kids' Items" or "Family Fun!" in your social media posts, flyers, yard signs and newspaper ads. Including photos of toys, books or kids' gear in your

promotion can also catch the attention of parents looking for deals.

With the right setup and atmosphere, your garage sale can be a memorable and profitable experience for families. A kid-friendly approach not only helps you sell more items but also builds goodwill in your community.

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SELLER'S TIP

Engage Little Shoppers

Create a dedicated kids' area with toys, books and small activities to make your sale appealing to families with children.

AD SPACE