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# Luxury Goes Electric

# Audi Q4 e-tron Blends Premium Feel With Battery Power

By Derek Price

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he 2025 Audi Q4 e-tron demonstrates how mainstream luxury brands are transitioning to electric power, delivering a compelling package that mostly succeeds at combining premium features with zero-emission mobility.

Audi's compact electric SUV received meaningful updates for 2025, including more power and improved charging capability.

The Q4 55 e-tron quattro, which I test-drove for a week, pairs dual electric motors producing 335 horse-power with an 82-kWh battery pack, good for an EPA-estimated 258 miles of range.

An optional heat pump, new for 2025, helps maintain that range in cold weather.

Like most modern EVs, the Q4 delivers strong acceleration from a stop, with instant torque pushing occupants into their seats.

The all-wheel-drive system provides sure-footed traction, though the nearly 4,850-pound curb weight is apparent in corners.

While not particularly engaging to drive, the Q4 maintains Audi's reputation for refined road manners with a quiet, composed ride.

The regenerative braking system requires acclimation, with a somewhat artificial pedal feel and delayed response that can make smooth stops challenging at



The 2025 Q4 e-tron's sharp styling includes distinctive LED lighting elements and Audi's signature single-frame grille.

first.

The 175-kW DC fast-charging capability, while improved for 2025, still trails some competitors who can charge at rates over 200 kW. A 10-80% charge takes about 28 minutes at maximum speed.

Inside, the Q4 showcases Audi's typically excellent build quality and advanced technology. The 15.5-inch touchscreen running the latest MMI infotainment system proves intuitive, while the digital gauge cluster clearly displays key information.

Materials quality mostly befits the price point, though the seats could use more padding for long-distance comfort.

The cabin has clever storage solutions throughout. The floating center console includes a wireless phone charging pad and provides additional storage underneath. While some interior plastics feel a bit downmarket, most touch points feature premium materials.

Practicality remains a strong suit. The spacious interior easily accommodates five adults, with generous headroom and legroom in both rows.

The 24.8-cubic-foot cargo area expands to 53.1 cubic feet with rear seats folded, competitive figures for the compact luxury SUV segment. A small front trunk

provides additional storage for charging cables.

Standard driver assistance features include adaptive cruise control, lane-keeping assist and automated emergency braking.

Our test vehicle's Prestige package added Audi's matrix LED headlights, which can selectively dim portions of the high beams to avoid dazzling oncoming traffic. The package also brings a premium Bang & Olufsen sound system and augmented reality head-up display.

The sport package brought 21-inch wheels, firmer suspension tuning and more supportive front seats, though the standard setup likely provides a better

balance of comfort and handling for most buyers.

The cold weather package seems worth considering for its heated windshield and heat pump technology.

At \$66,490 as tested, the Q4 55 e-tron positions itself as a premium offering in the growing electric compact SUV segment. While that's not inexpensive, it's competitive with similarly equipped luxury competitors, especially considering the standard all-wheel drive and comprehensive feature set.

The Q4 e-tron makes a solid case as a premium electric SUV, especially for buyers prioritizing comfort and technology over driving excitement.

#### **AT A GLANCE**

#### **WHAT WAS TESTED?**

2025 Audi Q4 55 e-tron Quattro (\$55,200).
Options: Premium paint (\$595), prestige package (\$6,600), sport package (\$1,800), cold weather package (\$1,000). Price as tested (including \$1,295 destination charge): \$66,490

#### **BY THE NUMBERS**

Wheelbase: 108.7 in.
Length: 180.6 in.
Width: 83 in.
Height: 64.2 in.
Battery: 82 kWh
Power: Dual electric
motors (combined 335 hp)
Range: 258 miles
MPGe: 107 city, 92
highway

### **RATINGS**

Style: 9
Performance: 6
Price: 5
Handling: 6
Ride: 7
Comfort: 7
Quality: 7
Overall: 7

#### WHY BUY IT?

This well-rounded luxury EV delivers typical Audi refinement and technology in a practical, zero-emission package.

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A modern cockpit combines digital displays with premium materials, though some surfaces could be more luxurious.

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### A CLOSER LOOK









## AT A GLANCE FACTS, FIGURES AND RATINGS

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