

# GARAGE SALES



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## Rainy Day Plans for Sales

### Keep Your Sale Running Smoothly Even If the Weather Doesn't Cooperate

You can control your setup, your pricing and your advertising—but you can't control the weather. That's why having a backup plan for rain is essential to any successful garage sale. With a few flexible strategies, you can keep your sale dry, your items protected and your buyers happy.

#### SHIFT THE SALE INDOORS

If you have a garage, porch or carport, use it to your advantage. Move tables inside or under cover, and organize your layout to make the space

easy to navigate. Keep walkways clear, and place your most appealing items near the front to draw in hesitant shoppers.

Lighting is key — what looks great in the driveway may not shine with weaker light sources. Use clamp lamps, string lights or portable work lights to brighten up corners and help items stand out. Post a sign outside that reads "Sale Inside" to make it clear you're still open for business.

If you don't have usable covered space, consider partnering with a neighbor who does.

A multi-family sale under one roof can help you stay dry and increase buyer traffic at the same time.

#### RESCHEDULE WITH CONFIDENCE

Sometimes the forecast is just too gloomy to push through. If you need to postpone, don't panic — just make sure to communicate clearly. Update your online listings, neighborhood group posts and garage sale signs with the new date and a message like "Rescheduled Due to Rain — See You Next Saturday!"

Have a rain date picked

ahead of time when you first start planning your sale. That way, you won't be scrambling to reorganize or losing out on the crowd you worked to attract. Most buyers understand that weather happens, and a clearly posted new date keeps them coming back.

#### PROTECT YOUR ITEMS AND YOURSELF

Even if the rain is light or passing through, it's important to protect your merchandise. Use tarps, tents or large umbrellas to shield tables, and elevate boxes off the ground with plastic crates or pallets.

Cover clothing racks with plastic sheeting or large clear bags to keep things visible but dry.

Keep towels handy for wiping down wet surfaces and wear shoes with good grip to avoid slipping on wet pavement. Your safety — and the comfort of your shoppers — should always come first.

With a little preparation and a backup plan in place, a rainy forecast doesn't have to mean a washout. Whether you shift indoors or pick a new date, you can keep your garage sale goals on track, rain or shine.

#### SELLER'S TIP

##### Have a Rain Plan Ready

Always include a backup location or reschedule date in your ad—buyers appreciate the clarity, and it keeps your sale on track.

## AD SPACE



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