

Refined Electric Evolution

Audi's Electric SUV Delivers Familiar Luxury With Subtle Electric Touches

By Derek Price

CARGAZING.COM

Audi's latest addition to its growing electric vehicle lineup, the 2025 Q6 e-tron, strikes a careful balance between innovation and familiarity.

After spending a week with this new offering, it's clear that Audi is targeting buyers who want the benefits of electric driving without the sometimes polarizing styling that accompanies many EVs.

The Q6 e-tron Quattro starts at \$65,800 and delivers 456 horsepower from its dual electric motors, with an EPA-estimated range of 307 miles. Our test vehicle, finished in Plasma Blue metallic paint (\$595) and equipped with the Prestige package (\$6,800), warm weather package (\$1,300) and 20-inch wheel package (\$1,000), brought the total to \$76,790 including destination.

At first glance, the Q6 e-tron could easily be mistaken for one of Audi's gasoline-powered SUVs. Unlike competitors that telegraph their electric powertrains through futuristic or deliberately unconventional styling, Audi has created a vehicle that maintains the brand's familiar design language.

The result is an attractive, if somewhat conservative, luxury SUV that won't draw unwanted attention to its



The 2025 Q6 e-tron maintains Audi's familiar design language while incorporating subtle electric vehicle elements, allowing it to blend seamlessly with the brand's gasoline lineup.

electric underpinnings.

Where the Q6 truly shines is in the thoughtful details that enhance the ownership experience.

The interior ambient lighting is both beautiful and functional, with dashboard lights that sync with turn signals to provide additional visual cues. Perhaps most impressive are the twin charging ports — one on each rear corner — featuring motorized doors and easy-disconnect buttons that make the charging process more convenient than most competitors.

Behind the wheel, the Q6 e-tron delivers the refined experience expected of an Audi. Acceleration is swift and smooth, with the Quattro all-wheel drive system providing confident handling in all conditions.

The cabin remains exceptionally quiet even at highway speeds, with only minimal wind and road noise penetrating the well-insulated interior.

The technology package is comprehensive, though the array of screens may feel overwhelming to some drivers. The digital cockpit

display, center touchscreen and passenger-side screen create a tech-forward appearance that's impressive but requires some adjustment.

Like all electric vehicles, the Q6 e-tron does face the usual infrastructure challenges. While public DC fast chargers are becoming more common, their reliability and availability still lag behind traditional gas stations, making long-distance travel more complex.

However, for daily commuting and local driving, the 307-mile range is more

than adequate for most uses.

Overall, the Q6 e-tron is neither revolutionary nor groundbreaking, but that's precisely the point. By delivering an electric Audi that feels, drives and looks like an Audi first and an EV second, the Q6 e-tron makes going electric feel like a natural evolution rather than a radical departure.

For mainstream luxury buyers still hesitant about making the switch, this approach may prove to be exactly what the market needs.

AT A GLANCE

WHAT WAS TESTED?

2025 Audi Q6 e-tron Quattro (\$65,800). Options: Plasma Blue metallic paint (\$595), prestige package (\$6,800), warm weather package (\$1,300), 20-inch wheel package (\$1,000). Price as tested (including \$1,295 destination charge): \$76,790

BY THE NUMBERS

Wheelbase: 113.7 in.
Length: 187.8 in.
Width: 86.3 in.
Height: 66.6 in.
Power: Dual electric motors (456 hp)
Range: 307 miles
MPGe: 105 city, 93 highway

RATINGS

Style: 6
Performance: 8
Price: 5
Handling: 6
Ride: 7
Comfort: 7
Quality: 8
Overall: 7

WHY BUY IT?

The Q6 e-tron delivers electric performance with traditional luxury SUV comfort and styling, making it an excellent choice for buyers who want to go electric without making a dramatic statement.



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The result is an attractive, if somewhat conservative, luxury SUV that won’t draw unwanted attention to its electric underpinnings.

Where the Q6 truly shines is in the thoughtful details that enhance the owner-



The Q6 e-tron’s interior combines traditional Audi luxury with forward-thinking technology, including an impressive array of screens and customizable ambient lighting.

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A CLOSER LOOK



AT A GLANCE

FACTS, FIGURES AND RATINGS

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