2027 CHEVROLET COLORADO

Colorado Upgrades TurboMax

PRESS RELEASE

The 2027 Chevrolet Colorado leads with an enhanced TurboMax engine, delivering best-in-class standard horsepower and torque, according to Chevrolet. Add bed and tailgate utility and a suite of drive modes, and the Colorado brings full-size attitude to the midsize class.



The 2027 Chevrolet Colorado midsize pickup gains an enhanced 2.7-liter TurboMax engine rated at 350 horsepower and 450 lb-ft of torque, along with new colors, wheels and connectivity features.

TURBOMAX ENGINE

Every 2027 Colorado is powered by a 2.7-liter TurboMax four-cylinder engine with 350 horsepower and 450 lb-ft of torque. The newly enhanced engine gets a new turbocharger, upgraded fuel injection, improved active thermal management and redesigned pistons for added durability and efficiency.

The Colorado offers up to 7,700 pounds of maximum available towing when properly equipped.

WHAT'S NEW

Along with the enhanced engine, the 2027 Colorado adds 5G Wi-Fi hotspot capability and a Universal Home Remote. New wheel choices include 17-inch wheels for the LT and 18-inch Gloss Black machine-faced wheels.

Three new exterior colors are offered: Storm Gray Metallic, Serpent Metallic and Nitron Blue. A new Jet Black interior with Artemis cloth and Evotex trim is also available.

WORK-READY BED

With the available StowFlex tailgate, the Colorado offers impressive bed functionality, including a mid-position tailgate capable of supporting 500 pounds, 17 available tie-downs and a watertight, drainable storage compartment. The LT adds an EZ Lift and Lower tailgate with built-in StowFlex storage. The bed offers 41.9 cubic feet of cargo volume, and the StowFlex tailgate has a built-in measurement tool and an available 120-volt outlet.

SIX TRIMS

The Colorado WT is a dedicated worker with the TurboMax engine, 17-inch Ultra Silver Metallic wheels and advanced safety and driver assistance features. The Custom combines style and value with 18-inch High Gloss Black wheels and black nameplate badges, and the LT adds comfort along with 17-inch Blade Silver wheels.

For off-road customers, the Trail Boss adds 18-inch wheels with 32-inch all-terrain tires, with new 20-inch Trail Boss wheels available. The Z71 is made for adventure, with four selectable drive modes, an off-road performance display, a two-speed automatic transfer case and transfer case shield, LED headlamps, taillamps and fog lamps, and a Jet Black interior with Adrenaline Red accents. The ZR2 adds 33-inch mud-terrain tires and a 3-inch factory-installed lift with a high-performance suspension, along with launch control, five available drive modes including Baja Mode and segment-first underbody cameras. The ZR2 Bison is engineered with American Expedition Vehicles. The Colorado offers up to a 4.5-inch lift and best-in-class ground clearance, according to Chevrolet.

TECH AND SAFETY

Inside, an 11.3-inch center touchscreen with Google built-in is compatible with Apple CarPlay and Android Auto, and an 11-inch digital Driver Information Center sits in front of the driver. The LT adds remote start with Keyless Open and Start, and wireless phone charging is available. Safety and driver assistance features include Blind Zone Steering Assist and Rear Cross Traffic Braking.

ROOM AND CAPABILITY

The Colorado offers 45.2 inches of front legroom and 34.7 inches of rear legroom. Ground clearance ranges from 7.9 inches on WT and LT models to 10.7 inches on the ZR2, which also has standard power-locking front and rear differentials and Multimatic DSSV dampers.

PRICING

The 2027 Colorado WT starts at $33,500. The Custom starts at $34,645, the LT at $36,900, the Trail Boss at $41,600, the Z71 at $45,800 and the ZR2 at $50,800. Prices exclude destination freight charge, tax, title, license and dealer fees.

BY THE NUMBERS

Base price: $33,500
Wheelbase: 131.4 in.
Length: 213.0 in.
Width: 84.4 in.
Height: 78.8 in.
Engine: 2.7L TurboMax I-4, 350 hp, 450 lb-ft
Max towing: 7,700 lbs.