2027 FORD EXPEDITION

Expedition Marks 30 Years

PRESS RELEASE

In the mid-1990s, Ford did not just launch a new SUV. It reshaped the American driveway and reinvigorated the full-size SUV segment, offering a rugged yet refined alternative to the minivan and station wagon. From the start, the Expedition has enabled big families to lead big lives.

As the Expedition celebrates its 30th anniversary, with nearly 3 million sold since its debut, Ford is honoring that legacy with the 2027 Ford Expedition 30th Anniversary Appearance Package.



The 2027 Ford Expedition 30th Anniversary Appearance Package pairs exclusive Blue Ember paint with 22-inch gloss-black wheels and special badging inside and out.

BY THE NUMBERS

Base price: $63,920
Wheelbase: 122.5–131.5 in.
Length: 209.9–221.7 in.
Width: 80.0 in.
Height: 78.0–78.1 in.
Engine: 3.5L EcoBoost V6, 400 hp, 480 lb-ft
Max towing: 9,600 lbs.

30TH ANNIVERSARY

The deep, rich tone of the exclusive Blue Ember metallic tri-coat paint makes an immediate statement. Originally reserved for the Mustang Dark Horse, the color is meant to highlight the Expedition's power, refinement and premium identity. Offered on the Expedition's stealth appearance trim, the package is set apart by a lighter salt crystal gray interior.

Aggressive 22-inch high-gloss ebony wheels contrast sharply with the Blue Ember paint. Exclusive anniversary badging appears on the center wheel caps and the rear of the vehicle, as well as on the door sills and embossed in leather on the sliding center console.

THREE DECADES

The first Expedition rolled off the assembly line in 1997, built on the same platform as the F-150 and offering V8 power traditionally found in pickups, along with on-road refinement and plenty of passenger room.

The second generation brought an independent rear suspension that improved ride comfort for long family road trips, and the third generation added Ford's SYNC infotainment system.

VERSATILITY

The Expedition is offered in standard-wheelbase form or as the extended-length Expedition MAX, with room for up to eight people. The Ford Split Gate combines a traditional liftgate with a pickup-style tailgate. Three-quarters of the gate raises like a liftgate, while the lower quarter folds down like a tailgate and can support up to 500 pounds.

An available Flex Powered Console slides back nearly 8 inches at the press of a button, opening a secure storage space up front and giving second-row passengers easier access to controls and cupholders. Available Third-Row Flexible Seating lets the middle of the rear bench fold down independently, creating a long center aisle for skis, fishing rods or lumber. Available exterior zone lighting illuminates four areas around the vehicle for tailgating and camping.

TECHNOLOGY

A 24-inch panoramic display, the largest in its class, takes the place of a traditional gauge cluster and sits near the lower edge of the windshield to help keep drivers looking at the road. The Ford Digital Experience offers driver profiles and favorite apps, and drivers can use Google Assistant or Alexa for voice control.

The Ford Connectivity Package includes a Wi-Fi hotspot for up to 10 devices, Google Play apps and Google Maps. Standard driver-assist features include a 360-degree camera, adaptive cruise control, automatic emergency braking, Blind Spot Information System with trailer coverage and Pro Trailer Hitch Assist, and BlueCruise hands-free highway driving is available.

POWER AND TOWING

Expedition Active, King Ranch and Platinum use a 3.5-liter EcoBoost V6 rated at 400 horsepower and 480 lb-ft of torque. A high-output 3.5-liter EcoBoost with 440 horsepower and 510 lb-ft of torque is standard on the Expedition Tremor and available on the Platinum. When properly equipped, the Expedition can tow up to 9,600 pounds.

PRICING

The 2027 Expedition Active starts at $63,920. The Platinum is priced at $70,870, the Tremor at $82,720 and the King Ranch at $83,015. Prices exclude destination and delivery. Pricing for the 30th Anniversary Appearance Package had not been announced at press time.