2027 JEEP CHEROKEE

Cherokee Trailhawk Returns

PRESS RELEASE

Introduced as all-new for the 2026 model year, the Jeep Cherokee expands customer choice for 2027 with new trims, new features and the highly anticipated Trailhawk model.

The Cherokee blends iconic Jeep design, everyday comfort and capability, with an unsurpassed towing rating of 3,500 pounds, best-in-class approach, breakover and departure angles, and a 24-inch water fording depth when properly equipped, the only vehicle in its class to offer it.



The 2027 Jeep Cherokee adds the off-road-ready Trailhawk along with blacked-out Laredo Altitude and Limited Altitude trims, building on the midsize SUV's return for 2026.

TRAILHAWK RETURNS

The Trail Rated Cherokee Trailhawk is built to tackle any weather, any season and wherever the road ends. It features a class-exclusive two-speed power transfer unit with Jeep Active Drive II 4x4 and a Rock Mode with a 2.92 low-range ratio and 37.5-to-1 crawl ratio.

Engineers tested the Trailhawk at Sand Hollow and Moab. A 1-inch suspension lift with unique tuning provides 9 inches of ground clearance and a 45-point improvement in articulation over other Cherokee models. Steel skid plates protect the front axle, wiring and fuel tank. Unique front and rear fascias with a gloss-black upper fascia improve the approach and departure angles to 28.8 and 31.8 degrees, with a 21.9-degree breakover angle, and red tow hooks, an anti-glare hood graphic and 17-inch all-terrain tires complete the look. Inside, Mantis Green upholstery with red stitching sets the Trailhawk apart.

NEW ALTITUDE TRIMS

The Cherokee Limited Altitude adds popular blacked-out exterior elements while bundling favorite Limited features, including 18-inch gloss-black wheels, gloss-black exterior accents and badges and a gloss-black painted roof. The Laredo Altitude delivers a more upscale look at a more affordable price, with 18-inch gloss-black wheels, gloss-black accents and Capri leatherette seats with suede inserts.

DESIGN AND INTERIOR

The Cherokee draws on 50 years of design history with an upright stance and simple, squared-off shapes. It is longer, taller and wider than the previous-generation Cherokee, with squared-off LED headlights with U-shaped daytime running lights, a seven-slot grille and jerrican-inspired taillights.

Inside, every model comes standard with a 10.25-inch digital instrument cluster and a 12.3-inch Uconnect 5 touchscreen with wireless Apple CarPlay and Android Auto. A rotary gear selector frees up room for everyday items, and cargo space is 30% larger than in the previous-generation Cherokee.

Jeep counts 140 standard and available safety and security features. Standard safety features include automatic emergency braking with pedestrian and cyclist detection, Intersection Collision Assist, blind-spot monitoring, drowsy driver detection and Active Driving Assist. Available features include a dual-pane sunroof, a foot-activated power liftgate, a 360-degree camera, a digital rearview mirror, ventilated front seats and heated rear seats.

POWERTRAIN

Every Cherokee is powered by a 1.6-liter turbocharged four-cylinder hybrid system that produces 210 horsepower and is rated at an estimated 37 mpg combined, with more than 500 miles of range on a tank. It is the most fuel-efficient Jeep model ever without a plug.

BY THE NUMBERS

Base price: $35,130
Wheelbase: 113.0 in.
Length: 188.1 in.
Width: 74.7 in.
Height: 67.5–68.5 in.
Engine: 1.6L turbo hybrid I-4, 210 hp, 230 lb-ft (combined)
Max towing: 3,500 lbs.

COLORS

Fathom Blue and Ghost are new for 2027, with Copper Shino and Goldilocks to follow. They join Bright White, Diamond Black, Sting Gray, Red Hot, Hydro Blue and '41.

PRICING

Orders are open now for the 2027 Jeep Cherokee, which is offered in Cherokee, Laredo, Laredo Altitude, Limited, Limited Altitude, Trailhawk and Overland trims. The entry-level Cherokee starts at $35,130, excluding a $1,995 destination charge. Jeep has announced a Trailhawk price of $44,625 with destination included. The Cherokee is built at the Toluca Assembly Complex.