2027 JEEP WRANGLER

Wrangler Adds Standard Gear

PRESS RELEASE

The 2027 Jeep Wrangler builds on its legendary off-road capability and open-air freedom with more standard features across the lineup, including a digital instrument cluster on entry models, a richer list of equipment on the Sahara and heated seats on the Rubicon.

A fresh lineup of colors includes the first-ever Ghost and limited-edition Gum 31, and Jeep's Twelve 4 Twelve series of special editions continues with models such as the heritage-inspired Wrangler Laredo.



The 2027 Jeep Wrangler adds standard technology and comfort features across its lineup and offers new colors, while keeping its best-in-class towing and off-road capability.

BY THE NUMBERS

Base price: $36,635
Wheelbase: 96.8–118.4 in.
Length: 166.8–192.5 in.
Width: 73.9–79.3 in.
Height: 73.6–75.5 in.
Engine: 3.6L V6, 285 hp, 260 lb-ft
Max towing: 5,000 lbs.

WHAT'S NEW

Wrangler Sport, Sport S and Willys models now come with a standard 7-inch color instrument cluster, and Sport S and Willys add standard passive entry. The two-door Willys receives a standard vented power dome hood to match the four-door Willys.

The Sahara now includes standard McKinley trimmed seats, side steps, nine-speaker Alpine premium audio, embedded navigation, rear park assist, blind-spot and cross-path detection, an auto-dimming rearview mirror, automatic high-beam headlights, a universal garage door opener and the front off-road TrailCam. Rubicon models receive standard heated front seats, a heated steering wheel and embedded navigation.

The Twelve 4 Twelve special editions, Moab 392, Willys 392, Whitecap, Rewind and Rockslide, return for 2027. New exterior colors, all arriving later in the model year, include Gobi, Sting Gray, Hella Yella and limited-edition Fathom Blue, while Ghost and limited-edition Gum 31 make their debut.

POWERTRAINS

The Wrangler offers three engines. A 2.0-liter turbocharged four-cylinder produces 270 horsepower and 295 lb-ft of torque with an eight-speed automatic transmission.

The 3.6-liter V6 delivers 285 horsepower and 260 lb-ft of torque with a six-speed manual or eight-speed automatic transmission. The class-exclusive 6.4-liter V8 produces a best-in-class 470 horsepower and 470 lb-ft of torque.

CAPABILITY

The Wrangler offers best-in-class maximum towing of 5,000 pounds when properly equipped and crawl ratios up to 100:1. Four advanced 4x4 systems are offered: Command-Trac, part-time and full-time Rock-Trac and Selec-Trac full-time.

It also delivers a best-in-class breakover angle of 32.4 degrees, approach and departure angles of up to 47.4 and 40.4 degrees, up to 12.9 inches of ground clearance and the ability to ford up to 34 inches of water.

WRANGLER LAREDO

The 2027 Wrangler Laredo, the ninth installment in the Twelve 4 Twelve series, revives one of the most iconic nameplates in Jeep history. Inspired by the American Southwest, it features heritage colors, Laredo hood and bodyside decals, a Gobi accent grille, bronze tow hooks and the return of the tan soft top.

Built on the Wrangler Willys, the Laredo comes standard with the Xtreme 35 Package, which adds 35-inch BFGoodrich KO2 tires, bronze beadlock-capable wheels and a 1-inch lift. Inside, Bison Brown Nappa leather seats with Mayan Gold stitching set the tone. It is available in two-door and four-door form.

OPEN-AIR FREEDOM

No other vehicle in its class delivers the Wrangler's open-air experience. The class-exclusive Sky One-Touch powertop opens at the push of a button, the doors come off without tools and the windshield folds down.

TRIM LINEUP

The 2027 Wrangler is offered in Sport, Sport S, Willys, Sahara, Rubicon, Rubicon X, Willys 392 and Moab 392 trims, with the Sahara, Willys 392 and Moab 392 offered as four-door models only. The Wrangler is built at the Toledo Assembly Complex.

PRICING

The 2027 Jeep Wrangler is available to order now. The Wrangler Sport two-door starts at $36,635. The Sport S starts at $39,035 and the Willys at $43,230. Prices exclude destination.