2027 KIA SPORTAGE

# More Hybrids for Sportage

PRESS RELEASE

Kia's longest-running nameplate returns for 2027 with a broad lineup of gas, turbo hybrid and plug-in hybrid models. Although most of the gas-powered lineup carries over, the X-Line trim now comes standard with a panoramic sunroof and Smart Power Liftgate, and the Sportage Hybrid adds front-wheel-drive versions of its S and EX trims.

These changes align the gas-powered Sportage X-Line with the Sportage Hybrid and Plug-in Hybrid models in their standard offerings, allowing customers to choose more easily between powertrains based on their driving needs.



The 2027 Kia Sportage offers gas, turbo hybrid and plug-in hybrid power, with new front-wheel-drive hybrid trims and more standard equipment on the X-Line.

## WHAT'S NEW

The Sportage X-Line adds a standard panoramic sunroof and Smart Power Liftgate, features that were part of the 2026 X-Line Premium Package. A new Road Rider Brown exterior color is also offered, with an available two-tone roof.

The Sportage Hybrid now offers front-wheel drive on S and EX trims, giving hybrid shoppers a more accessible entry point.

A new Technology Package for the Hybrid X-Line adds a 360-degree Surround View Monitor, Blind-Spot View Monitor, 12.3-inch digital instrument cluster with navigation, Harman Kardon premium audio, a driver's memory seat, reverse parking collision-avoidance assist, side parking sensors, Highway Driving Assist and LED fog lights.

The 2027 Sportage Hybrid will also be assembled at the new Hyundai Motor Group Metaplant America in Savannah, Georgia. The Sportage Plug-in Hybrid returns unchanged.

## EXTERIOR DESIGN

Reflecting Kia's "Opposites United" design philosophy, the Sportage pairs smooth, soft surfaces with rugged, sheer forms. Stacked LED headlights, amber LED "Star Map" daytime running lights and Star Map taillights give the compact SUV a confident, refined look. X-Line models wear distinct styling, and alloy wheels range from 17 to 19 inches.

## INTERIOR AND TECH

The cabin centers on Kia's Connected Car Navigation Cockpit, with an available curved 12.3-inch touchscreen, over-the-air software updates and wireless Apple CarPlay and Android Auto. A 10-inch head-up display is available on Hybrid and Plug-in Hybrid models.

Available Digital Key 2.0 lets owners lock, unlock and start the Sportage with a compatible smartphone and share the key with family and friends. Kia Connect services include remote start and climate control, a Wi-Fi hotspot for up to five devices and stolen vehicle tracking. A multifunction touchpad below the screen switches between audio and climate controls, and a wireless charging pad and Harman Kardon premium audio are available.

The Sportage offers 41.3 inches of rear legroom, and the Hybrid offers up to 39.5 cubic feet of cargo space behind the rear seat. A dual-level cargo floor adds flexibility on gas and Hybrid models.

## POWERTRAINS

The gas-powered Sportage uses a 2.5-liter four-cylinder engine rated at 187 horsepower and 178 lb-ft of torque, paired with an eight-speed automatic transmission and front- or all-wheel drive. It can tow up to 2,500 pounds.

The Sportage Hybrid pairs a 1.6-liter turbocharged engine with an electric motor for a combined 232 horsepower and 271 lb-ft of torque, sent through a six-speed automatic transmission. It can tow up to 2,000 pounds.

X-Line, X-Pro Prestige and all AWD models include Terrain Mode with Snow, Mud and Sand settings. The X-Line is also offered on the Hybrid, with standard all-wheel drive.

### BY THE NUMBERS

**Base price:** $28,990
**Wheelbase:** 108.5 in.
**Length:** 184.4 in.
**Width:** 73.4 in.
**Height:** 65.4–66.3 in.
**Engine:** 2.5L I-4, 187 hp, 178 lb-ft
**Max towing:** 2,500 lbs.

## SAFETY

The Sportage offers a broad suite of advanced driver assistance systems, including available Highway Driving Assist 2, which can help maintain a set speed and distance from the vehicle ahead in certain circumstances. Forward, side and rear Parking Distance Warning is also available.

## PRICING

The 2027 Sportage gas lineup includes LX, EX, X-Line, SX, SX-Prestige and X-Pro trims, with pricing starting at $28,990 for the LX FWD and reaching $39,890 for the X-Pro AWD. Sportage Hybrid pricing starts at $30,590 for the LX FWD and tops out at $40,690 for the SX-Prestige AWD. The Sportage Plug-in Hybrid starts at $40,590. Prices exclude a $1,495 destination charge.