2027 RAM 1500

Ram 1500 Adds Rumble Bee

PRESS RELEASE

The 2027 Ram 1500 lineup grows in both directions, from a new value-packed V6 Warlock to the Rumble Bee muscle trucks and the return of the TRX. At the same time, popular convenience and technology features spread to more of the lineup.

The Ram 1500 is offered as a 4x2 or 4x4 in Quad Cab and Crew Cab configurations with 5-foot, 7-inch or 6-foot, 4-inch beds, and in widebody form on select 4x4 models.



The 2027 Ram 1500 lineup grows to include the Rumble Bee muscle trucks and the TRX SRT, along with expanded features on popular trims and seven available powertrains.

RUMBLE BEE AND TRX

The all-new Ram 1500 Rumble Bee muscle trucks add a Quad Cab, 5-foot, 7-inch bed and widebody configuration to the lineup, with four variants and power from three different HEMI V8 engines. The Ram 1500 Rumble Bee SRT is the most powerful street performance production V8 pickup ever, with a 777-horsepower, supercharged 6.2-liter HEMI V8, a targeted top speed of 170 mph and a 0-60 mph time of 3.4 seconds.

The Ram 1500 TRX SRT returns as the fastest and most powerful production V8 off-road pickup in the world, earning an SRT badge for the first time.

LINEUP UPDATES

The Ram 1500 RHO gains a Popular Equipment Group that includes the 14.5-inch Uconnect 5 touchscreen and a premium 19-speaker Harman Kardon audio system for $2,995, along with a reimagined tailgate badge featuring a rhino head.

The Big Horn Crew Cab with the Level 2 Equipment Group adds passive entry, and the Laramie adds standard rain-sensing wipers. Ram's 360-degree surround camera system is now standard on Limited, Limited Longhorn and RHO and is available on Laramie and Rebel Level 1 Equipment Groups for the first time. Limited and Limited Longhorn models offer a RamBox delete option for customers who need maximum bed width.

Trucks with the 3.6-liter Pentastar V6 eTorque gain available 2-kilowatt onboard power through two 120-volt outlets in the bed. A V6-powered Warlock creates a new entry point to Ram's off-road family, starting at $52,865 plus destination. Goldilocks Pearl-Coat joins the color palette, Flame Red returns and Tank Clear-Coat is offered on more models.

POWERTRAINS

The Ram 1500 offers seven powertrains, all paired with eight-speed automatic transmissions. The lineup starts with the 3.6-liter Pentastar V6 eTorque hybrid, rated at 305 horsepower and 269 lb-ft of torque. The 5.7-liter HEMI V8, with or without eTorque, delivers 395 horsepower and 410 lb-ft.

The 3.0-liter Hurricane twin-turbo inline six-cylinder engine produces 420 horsepower and 469 lb-ft in standard-output form and 540 horsepower and 521 lb-ft in high-output form. A 6.4-liter HEMI V8 makes 470 horsepower and 455 lb-ft, and the supercharged 6.2-liter HEMI V8 delivers 777 horsepower and 680 lb-ft.

CAPABILITY

When properly equipped, the Ram 1500 can tow up to 11,530 pounds with the 3.0-liter Hurricane standard-output engine and carry up to 2,340 pounds of payload with the Pentastar V6.

A five-link coil rear suspension delivers best-in-class ride quality, and a class-exclusive active-leveling air suspension improves efficiency, comfort, off-road capability and entry and exit. The class-exclusive RamBox cargo management system, relocatable anchor points, bed lighting and a multifunction tailgate with a center bed step add versatility. Towing aids include a digital rearview mirror with tow mode, trailer reverse steering control and blind-spot monitoring that covers the trailer.

TECH AND COMFORT

With more than 50 inches of combined screens available, the Ram 1500 offers the most screen coverage in its segment, including a 14.5-inch Uconnect 5 touchscreen, a 10.25-inch passenger screen, a 12.3-inch digital instrument cluster and a full-color head-up display. Available Hands-free Active Driving Assist provides Level 2+ automated driving capability.

Inside, available 24-way power front seats offer massage, heating and ventilation. The second row provides best-in-class legroom, heated and cooled seats, an 8-degree recline and in-floor storage. An available Klipsch Reference Premiere audio system uses 23 speakers and 1,228 watts.

PRICING

The 2027 Ram 1500 is in dealerships now, starting at $42,575 for the Tradesman Quad Cab, excluding destination. The lineup includes Tradesman, Express, Big Horn, Laramie, Warlock, BackCountry, Rebel, RHO, TRX SRT, Limited, Tungsten and Rumble Bee models. The trucks are built at the Sterling Heights Assembly Plant and the Saltillo Light-Duty Truck Assembly Plant.

BY THE NUMBERS

Base price: $42,575
Wheelbase: 132.2–153.5 in.
Length: 220.5–241.3 in.
Width: 81.2–88.3 in.
Height: 75.8–77.6 in.
Engine: 3.6L Pentastar V6 eTorque, 305 hp, 269 lb-ft
Max towing: 11,530 lbs.