2027 RAM PROMASTER

ProMaster Built for Cargo

PRESS RELEASE

The Ram ProMaster is a hardworking Class 2 full-size van designed for the largest commercial customer groups, vocational and delivery work. It is the latest step in Ram's pursuit of a no-compromise benchmark for durability, efficiency, technology, connectivity and safety.

Every ProMaster comes with a class-exclusive front-wheel-drive system, and a low load floor and step-in height make it easy for drivers to get in and out and for workers to load cargo throughout the day.



The Ram ProMaster full-size van offers up to 4,750 pounds of payload, up to 524 cubic feet of cargo space and 16 wheelbase and roof height configurations.

BUILT FOR CARGO

Cargo-handling capability is the No. 1 consideration for van buyers, and the ProMaster is designed around it, from its turning radius and standard interior cargo height to its load-floor height and cargo width between the wheel wells.

When properly equipped, the 2027 ProMaster carries up to 4,750 pounds of payload and tows up to 6,910 pounds. It offers up to 524 cubic feet of cargo space and a maximum roof load of 330 pounds.

Buyers can choose from three cargo heights and four cargo lengths of 8, 10, 12 and 13 feet. The Super High Roof provides 7 feet, 2 inches of interior height, and the cargo area measures 6 feet, 3 inches wide and 4 feet, 8 inches between the wheel wells. The sliding side door opens 49 inches, and the rear doors swing up to 260 degrees with a 60-inch opening.

CONFIGURATIONS

The ProMaster is available in 16 wheelbase and roof height configurations. Cargo vans come in 1500, 2500 and 3500 models with 118-, 136- or 159-inch wheelbases and low, high or super-high roofs, including extended-body versions. Window van and cutaway chassis versions are also offered, giving fleets and upfitters a wide range of starting points. A Crew Van Package, offered with the high roof, seats up to six.

POWERTRAIN

A 3.6-liter Pentastar V6 engine produces 276 horsepower and 250 lb-ft of torque and is paired with a TorqueFlite automatic transmission. The van goes 10,000 miles between oil changes, and an oil level sensor lets drivers check the oil from the digital cluster display.

TECHNOLOGY

Uconnect 5 with a 10-inch touchscreen leads the technology lineup and offers split-screen capability for running two applications at once. Connectivity features include Amazon Alexa, TomTom navigation and a telematics box module. A surround 360-degree camera system, wireless phone charger and dual phone connectivity are also offered, along with an available heated steering wheel and heated windshield. Wireless Apple CarPlay, remote proximity keyless entry, push-button start, USB-A and USB-C ports and an available 115-volt outlet add convenience.

SAFETY

The ProMaster offers the most safety features ever on the van, including Active Drive Assist, Lane Keep Assist, Forward Collision Warning with Emergency Brake Assist and Adaptive Cruise Control. Blind-spot Monitoring, Rear Cross Path detection, Crosswind Assist and parallel and perpendicular Park Assist round out the list. Drowsy driver detection, traffic sign recognition and a digital rearview mirror are also offered.

LED headlamps increase low-beam intensity by 29% and high-beam intensity by up to 40%, and a modular three-piece front fascia is designed to lower repair costs.

TRIM LEVELS

The ProMaster is offered in three trim classes, Tradesman, SLT and SLT+, that bundle popular equipment with savings, along with several freestanding options. It is built at the Saltillo Van Assembly Plant.

PRICING

Pricing for the 2027 Ram ProMaster had not been announced at press time.

BY THE NUMBERS

Base price: TBA
Wheelbase: 118–159 in.
Length: TBA
Width: TBA
Height: TBA
Engine: 3.6L Pentastar V6, 276 hp, 250 lb-ft
Max towing: 6,910 lbs.