2027 SUBARU CROSSTREK

Crosstrek Holds Its Price

PRESS RELEASE

Subaru of America has announced pricing for the 2027 Subaru Crosstrek and Crosstrek Hybrid SUVs. Starting at $26,995, the award-winning lineup delivers the same capability, range and convenience with no increase in price from the previous model year.

"The Crosstrek has earned its place as one of Subaru's most popular vehicles with its capability, safety, versatility and affordability," said Jeff Walters, president and chief operating officer of Subaru of America. "We're proud to offer the 2027 Subaru Crosstrek at the same $26,995 MSRP starting price as last year, reinforcing our commitment to providing exceptional value."

The 2027 Crosstrek is available in Base, Premium, Sport Hybrid, Limited, Limited Hybrid and Wilderness trim levels. Last year's gas-only Crosstrek Sport trim level has been discontinued.



The 2027 Subaru Crosstrek starts at the same $26,995 as last year and offers a 180-horsepower SUBARU BOXER engine or a 194-horsepower hybrid, with all-wheel drive standard on every trim.

TWO POWERTRAINS

All 2027 Crosstrek models are powered by a SUBARU BOXER engine paired to a Lineartronic CVT and Subaru Symmetrical All-Wheel Drive. On Base, Premium, Limited and Wilderness trim levels, the 2.5-liter gas engine makes 180 horsepower and 178 lb-ft of torque.

On Sport Hybrid and Limited Hybrid models, a next-generation Subaru series-parallel hybrid powertrain pairs a 2.5-liter SUBARU BOXER engine with powerful electric motors to produce 194 combined horsepower and an EPA-estimated range of 630 miles on a single tank of fuel.

ROOM AND SAFETY

The 2027 Crosstrek seats up to five, with up to 23.3 cubic feet of cargo capacity with the rear seatbacks upright and roughly 50 cubic feet with the rear seats folded.

Every trim level comes standard with Subaru's EyeSight Driver Assist Technology, including pre-collision braking, lane departure warning, lane keep assist and advanced adaptive cruise control with lane centering.

On trim levels with blind-spot detection and rear cross-traffic alert, automatic emergency steering is added to help prevent forward crashes at speeds slower than 50 mph.

GAS TRIMS

The base Crosstrek includes X-MODE with Hill Descent Control, 8.7 inches of ground clearance, a dual 7.0-inch Multimedia System with Apple CarPlay and Android Auto, a rear vision camera, Keyless Access with Push-Button Start, Steering Responsive LED Headlights and 17-inch dark gray alloy wheels.

The Crosstrek Premium adds an 11.6-inch Subaru Multimedia Plus system with wireless Apple CarPlay and Android Auto, raised roof rails and LED fog lights. An option package adds blind-spot detection with rear cross-traffic alert, an All-Weather Package, automatic emergency steering, a 10-way power driver's seat and a power moonroof.

The Crosstrek Limited adds Emergency Lane Keep Assist, reverse automatic braking, the DriverFocus Distraction Mitigation System, perforated leather-appointed seats with orange contrast stitching, a heated steering wheel and 18-inch machine-finish alloy wheels.

WILDERNESS

The Crosstrek Wilderness adds go-anywhere capability. Taller suspension components raise ground clearance to 9.3 inches, and an uprated transmission oil cooler increases towing capacity to 3,500 pounds. It also adds underbody protection, all-terrain Yokohama GEOLANDAR tires on exclusive 17-inch matte black wheels, anodized copper-finish accents, unique bumpers and cladding, and StarTex upholstery with copper-colored stitching.

HYBRID MODELS

The Crosstrek Sport Hybrid includes an 11.6-inch Multimedia Plus System with Navigation, a 12.3-inch full digital display cluster, hybrid-exclusive 18-inch alloy wheels, blind-spot detection with rear cross-traffic alert, an All-Weather Package, a wireless smartphone charger, a power moonroof and Sport Cloth upholstery with yellow stitching.

The Crosstrek Limited Hybrid combines the comfort of the Crosstrek Limited with the hybrid powertrain, adding perforated gray StarTex upholstery with orange stitching, a 10-speaker Harman Kardon audio system and exclusive 18-inch wheels. New for this model year, a power moonroof is standard on the Limited Hybrid.

BY THE NUMBERS

Base price: $26,995
Wheelbase: 105.1 in.
Length: 176.4 in.
Width: 70.9 in.
Height: 63.0 in.
Engine: 2.5L boxer I-4, 180 hp, 178 lb-ft
Max towing: 3,500 lbs.

COLORS, ASSEMBLY

New for 2027, Ignition Red replaces Pure Red and Lithium Red Pearl on the Crosstrek Limited Hybrid, and Tidepool Teal Pearl premium paint replaces Alpine Green.

Sapphire Blue Pearl is available exclusively on hybrid models. Crosstrek Hybrid models are assembled in Gunma, Japan, while the rest of the lineup is assembled at Subaru of Indiana Automotive in Lafayette, Indiana.

PRICING

The 2027 Crosstrek starts at $26,995. The Premium is priced at $27,995, the Limited at $32,995, the Wilderness at $33,795, the Sport Hybrid at $33,995 and the Limited Hybrid at $35,995. Prices do not include a $1,525 destination and delivery charge. Subaru said the 2027 Crosstrek would reach retailers nationwide in fall 2026.