2027 SUBARU FORESTER

Forester Adds a New Hybrid

PRESS RELEASE

Subaru of America has announced pricing for its 2027 Subaru Forester and Forester Hybrid SUVs, including the new 2027 Forester Wilderness Hybrid. The 2027 Forester starts at $29,995, the same as the outgoing model year. Nearly all Forester trims return for 2027 with pricing identical to the 2026 models, affirming Subaru's commitment to providing affordable, capable and safety-first new vehicles to shoppers.

The 2027 Forester is available in four trim levels: Base, Premium, Wilderness and Limited. The 2027 Forester Hybrid is offered in five trim levels: Premium Hybrid, Sport Hybrid, Wilderness Hybrid, Limited Hybrid and Touring Hybrid. The gas-only Forester Sport, Sport Onyx Edition and Touring trim levels have been discontinued.



The 2027 Subaru Forester starts at $29,995, the same as last year, and adds the Forester Wilderness Hybrid, the first Subaru Wilderness model with a hybrid powertrain.

STANDARD CAPABILITY

All 2027 Forester trim levels are equipped with at least 8.7 inches of ground clearance, Subaru Symmetrical All-Wheel Drive and EyeSight Driver Assist Technology. A Subaru 11.6-inch Multimedia touchscreen with wireless Apple CarPlay and Android Auto is standard on most Forester models, while a 12.3-inch full digital gauge cluster is standard on the Forester Wilderness and all Forester Hybrid trim levels.

Gas-powered Forester models use a 2.5-liter SUBARU BOXER engine that produces 180 horsepower. Forester Hybrid models are powered by a specially developed 2.5-liter SUBARU BOXER engine paired with electric motors and a high-capacity lithium-ion battery, producing 194 combined horsepower and up to 597 miles of range on a single tank of fuel. All Forester trim levels use a Lineartronic CVT.

WILDERNESS HYBRID

The newest entry in the lineup, the 2027 Forester Wilderness Hybrid pairs Subaru's next-generation series-parallel hybrid powertrain with 9.3 inches of ground clearance. With Subaru Symmetrical All-Wheel Drive, X-MODE Dual-Mode and Yokohama GEOLANDAR all-terrain tires, it is designed to hit the trail and keep going.

The first Subaru Wilderness model with a hybrid powertrain offers better fuel economy than the gas-only Forester Wilderness without compromising all-wheel-drive capability. It includes enhanced underbody protection, StarTex upholstery, a 12.3-inch full digital gauge cluster, a Harman Kardon speaker system, a power rear gate and a heated steering wheel.

FORESTER WILDERNESS

The 2027 Forester Wilderness makes last year's popular optional equipment package standard. It features a raised suspension for 9.3 inches of ground clearance, Wilderness-exclusive 17-inch matte black wheels with Yokohama GEOLANDAR all-terrain tires, enhanced underbody protection, a transmission cooler, an uprated 3,500-pound towing capacity and a full-size spare.

New for 2027, the Forester Wilderness adds a StarTex-wrapped heated steering wheel and heated rear outboard seats.

GAS TRIMS

The entry-level 2027 Forester includes 17-inch machine-finish alloy wheels, dual-zone automatic climate control, raised roof rails, dual 7.0-inch touchscreens with Apple CarPlay and Android Auto, and SiriusXM.

The Forester Premium adds an all-weather package with heated front seats, heated side mirrors and a windshield wiper de-icer, plus a panoramic moonroof, X-MODE, a 10-way power driver's seat, the 11.6-inch touchscreen and a wireless smartphone charger.

The Forester Limited adds leather-appointed upholstery, 18-inch wheels, an 8-way power passenger seat, rain-sensing wipers, a power rear gate and a heated steering wheel. Reverse Automatic Braking is now standard on the Limited.

HYBRID TRIMS

The Forester Premium Hybrid adds the hybrid powertrain along with a 12.3-inch digital gauge cluster, 18-inch alloy wheels, a power rear gate and the X-MODE Dual-Mode System. The Sport Hybrid brings 19-inch dark metallic wheels, black exterior accents, StarTex upholstery with bronze stitching and a Harman Kardon speaker system.

The Limited Hybrid includes StarTex upholstery, a heated steering wheel, a Harman Kardon speaker system and Reverse Automatic Braking. At the top of the range, the Touring Hybrid adds 19-inch wheels, ventilated front seats, heated rear outboard seats, the DriverFocus Distraction Mitigation System, a 360-degree Surround View Monitor and a Smart Rearview Mirror.

BY THE NUMBERS

Base price: $29,995
Wheelbase: 105.1 in.
Length: 183.3 in.
Width: 72.0 in.
Height: 68.1 in.
Engine: 2.5L boxer I-4, 180 hp, 178 lb-ft
Max towing: 3,500 lbs.

PRICING

The 2027 Forester starts at $29,995. The Premium is priced at $31,995, the Premium Hybrid at $34,730, the Limited at $37,595, the Sport Hybrid at $37,930, the Limited Hybrid at $38,995, the Wilderness at $39,495, the Wilderness Hybrid at $40,495 and the Touring Hybrid at $41,545. Prices do not include a $1,525 destination and delivery charge. Subaru said the 2027 Forester would arrive at retailers nationwide in fall 2026. The Forester and Forester Hybrid are assembled in Lafayette, Indiana, and Gunma, Japan.