

Redefining American Luxury

Lincoln's Flagship SUV Evolves With Cutting-Edge Tech, Opulence

By Derek Price
CARGAZING.COM

The all-new 2025 Lincoln Navigator aims to reassert its position as the pinnacle of American luxury SUVs.

While I haven't had the opportunity to drive it yet, the recently announced details paint a picture of a vehicle that prioritizes comfort, technology and a serene driving experience over sportiness — a refreshing approach in today's luxury SUV market.

At the heart of the new Navigator is a focus on creating a true sanctuary for passengers. Lincoln's emphasis on a quiet, refined interior aligns perfectly with what many luxury SUV buyers seek: a vehicle that wafts down the highway in near silence, isolating occupants from the outside world.

This philosophy is evident in features like the new Lincoln Digital Experience, which incorporates a massive 48-inch panoramic display spanning the dashboard, and the innovative Lincoln Rejuvenate system — a "spa on wheels" that combines adjustable seating, climate control, ambient lighting and even scent diffusion to create a relaxing environment.

Powering the Navigator is a familiar 3.5-liter twin-turbocharged V6 engine, producing 440 horsepower and 510 lb-ft of torque.



The 2025 Navigator's slightly boxier design may be polarizing in photos but promises to make a strong statement.

While fuel economy figures haven't been released, it's safe to assume the Navigator will continue to be a thirsty vehicle — a trade-off many buyers in this segment are willing to make for the power and presence it offers. The exterior styling of the new Navigator appears to be more evolutionary than revolutionary. Lincoln has opted for a slightly boxier, more upright design compared to its predecessor. While it may not break new ground aesthetically, the true impact of its design will likely be better appreciated in person.

Inside, Lincoln continues to push the boundaries of luxury. The available sec-

ond-row Power Tailored Seats bring first-class comfort to rear passengers, offering power adjustment, heating, ventilation and even massage functions.

The new Lincoln split gate at the rear promises to make loading and unloading easier while also serving as a convenient seating area when lowered.

Technology takes center stage in the new Navigator. In addition to the expansive digital display, the SUV offers Lincoln BlueCruise hands-free highway driving capability, now enhanced with features such as Lane Change Assist and In-Lane Repositioning.

The integration of Google-based services, including built-in Google Assistant, Maps and Play store access, brings a high level of connectivity and convenience to the luxury SUV segment, Lincoln promises.

Attention to detail is evident in the Navigator's new Black Label themes. The Enlighten and Atmospheric options join the existing Invitation theme, offering carefully curated interior designs that showcase premium materials and thoughtful craftsmanship.

While I eagerly await the opportunity to experience the 2025 Navigator firsthand, the announced features and

Lincoln's focus on creating a true luxury sanctuary are promising.

In a market where many luxury SUVs try to be all things to all people, Lincoln's commitment to prioritizing comfort and refinement over sporting pretensions is a welcome approach.

The 2025 Navigator is slated to go on sale next spring.

For those seeking the epitome of American luxury in SUV form — a vehicle that embraces its role as a comfortable cruiser rather than a performance machine — the new Navigator appears poised to deliver a compelling option in the full-size luxury SUV segment.

AT A GLANCE

WHAT WAS UNVEILED?

2025 Lincoln Navigator. Pricing and fuel economy not yet announced.

BY THE NUMBERS

Wheelbase: 122.5 in.
Length: 210 in.
Width: 80 in.
Height: 78 in.
Engine: 3.5-liter twin turbocharged V6 (440 hp, 510 ft. lbs.)
Transmission: 10-speed automatic
MPG: Not yet released

EXPECTED RATINGS

Style: 8
Performance: 9
Price: 6
Handling: 4
Ride: 9
Comfort: 9
Quality: 7
Overall: 8

WHY BUY IT?

The 2025 Navigator offers a unique blend of cutting-edge technology, opulent comfort and classic American luxury, making it an appealing choice for those who prioritize a serene driving experience in a full-size SUV package.

CARGAZING



The 2025 Navigator's slightly boxier design may be polarizing in photos but promises to make a strong statement on the road.

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With its 48-inch panoramic display and luxurious appointments, the Navigator's cabin aims to redefine mobile luxury and comfort.

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A CLOSER LOOK



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FACTS, FIGURES AND RATINGS

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