

GARAGE SALES

Seasonal Sales

Maximize Your Earnings by Timing Your Garage Sale Just Right

Timing can make or break the success of a garage sale. Choosing the right season, month and even day of the week, can significantly impact your foot traffic and profits.

Here's how to schedule your garage sale for maximum earnings.

BEST SEASONS FOR GARAGE SALES

Spring and summer are the peak seasons for garage sales. Warmer weather encourages people to spend more time outdoors, increasing the likelihood of foot traffic.

Early spring, just after people start spring cleaning, and mid-summer, when schools are out and families are home, are particularly good times.

AVOIDING HOLIDAY WEEKENDS

While holiday weekends might seem like an ideal time, they can be a double-edged sword. Many people travel or have family commitments during these times, which could reduce the number of potential buyers.

If you do choose a holiday weekend, aim for the beginning, when people are more



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likely to be at home.

PICKING THE RIGHT DAY

Most garage sales are held on Saturdays, but Fridays and Sundays can also be profitable.

Fridays might attract retirees and people who have flexible schedules, while Sundays can draw in last-minute shoppers. Consider a two-day sale,

starting on a Friday to catch different crowds.

TIMING OF THE DAY

Start your sale early in the morning, typically around 7 or 8 a.m., to catch early birds and avoid the midday heat.

Ending in the early afternoon allows you to pack up before the day gets too hot and still leaves you time to

relax afterward.

Posting clear start and end times in your advertisements can help manage expectations.

WEATHER CONSIDERATIONS

Keep an eye on the weather forecast as your sale date approaches. A rainy day can drastically reduce turnout, so

have a backup plan if the forecast looks grim.

You might consider rescheduling or finding ways to keep items dry, such as setting up in a garage or using tents.

With careful planning and the right timing, you can ensure a successful garage sale with plenty of eager buyers.

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SELLER'S TIP

Timing is Everything

Plan your garage sale for early in the day and early in the season. Spring and early summer weekends tend to draw the biggest crowds. Starting your sale early in the morning captures the attention of serious buyers and ensures you're done before the afternoon heat.

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