

GET THE JOB

Earn that Promotion

So, you find your current position monotonous and unsatisfying. Or maybe you're looking to increase your income. Or perhaps your professional growth has hit a plateau. You don't necessarily have to begin searching for a new job. A promotion within your current organization could potentially address all these concerns.

There are many reasons why this option might be preferable for job seekers: For instance, a new role might offer different challenges, increased influence within the office or a potentially higher salary. Additionally, you won't have to go through the hassle of relocating or learning a new office culture.

Since you have a history with the company, your hiring manager is already well-acquainted with your skills and work ethic. This familiarity may even enable you to negotiate for specific benefits that a new employee might not be aware of or able to secure. That could make this move even more attractive.

HARD TO ADVANCE?

Getting promoted from within is not always as easy as it may sound. From your point of view, advancing within a company offers numerous advantages over a traditional job change, without the need to

start over in an unfamiliar environment. But hiring managers might be looking to rebuild their staff with new faces. Current workers who don't do enough to promote their own candidacies might simply be overlooked.

That's why climbing the corporate ladder is not always a straightforward task: One CNBC survey found that approximately 40% of American workers expressed a lack of confidence in their ability to progress at work. Still, if you have established yourself as a high performer, your work product and familiarity with colleagues could serve as a significant advantage.

Sometimes, success in moving up at work is simply a matter of getting the chance. Despite some general pessimism, a majority of respondents in the CNBC survey still believed that they could secure a promotion – if they were given the opportunity. Make the most of yours.



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PREPARING FOR YOUR PROMOTION

To position yourself for advancement, demonstrate a track record of success, such as consistently meeting sales quotas or achieving goals. If you have not been meeting these fundamental expectations, it may not be the appropriate time to seek a promotion.

Focus on consistently delivering positive results. Take on additional responsibilities at

the office, such as mentoring new hires or assisting colleagues with their projects. By showcasing a strong work ethic and a willingness to contribute to the company's objectives, you will increase your chances of being considered for promotion.

PRESENTING YOUR CASE

You'll have to do more than simply express a desire for a promotion. Prepare a compelling case for yourself, striking

a balance between confidence and a genuine eagerness for new challenges. That means creating a job-specific cover letter and resume, but also creating a compelling narrative that can be easily articulated.

You should have a concise, convincing answer when asked why you're right for the job. Likewise, be ready to ask well-informed questions about the new role and provide answers that address the specific requirements of the position.